



BUSINESS IMPROVEMENT DISTRICT

# Executive Committee Meeting

Mission Hills Library – 215 West Washington Street

Wednesday, July 10, 2024 - 4:00 PM

## AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

### Executive Committee:

- Approve Financials - June 2024
- Approve Minutes - June 2024
- Approve Beck and Associates CPA to conduct MHBID FY24 Annual Audit Review
- Information: Workers Compensation Insurance Audit resulted in increase to MHBID
- Zelle Digital Payment- BofA, WF and Chase Issues
- Explore MHBID.com v gmail.com
- Discuss Talech/Elavon device updates and usage
- The month of August is dark and without meetings

### Promotions Committee:

- Red Hot Heroes Fundraising Event
- SDCF Banner Give-Away
- Mixer at SD Art Advisory on Wednesday, 7/17/24 5:30 – 7:00
- BID event funding from Senator Toni Atkins
- 12<sup>th</sup> Annual Taste of Mission Hills – US Bank Title Sponsor Secured; Trolley Route
- Las Jefas Event Delay
- A Word from Our President – July Hand Out
- Social Media Analytics for July 17 meeting
- Discuss Mission Hills BID August Column
- Discuss Mission Hills BID Social Posts

**J. Jackson/SM Schreyer**  
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**J. Jackson/SM Schreyer**  
**J. Jackson**  
**J. Daniel Geddis**  
**J. Jackson**  
**J. Daniel Geddis**

### Economic Development Committee:

- FY25 BID Budget Next Steps
- San Diego County Grant Award
- Construction Projects, Sales and Retail Space in the BID

**SM Schreyer**  
**J. Jackson/SM Schreyer**  
**J. Daniel Geddis/SM Schreyer**

### Design Committee:

- FY25 Spotlight Banners
- Colors on Canvas Projects: AdHoc Committee Update
- Mission Hills BID Mural Art Photos for Directory
- Washington Street Maintenance Assessment District Trees

**SM Schreyer**  
**J. Jackson/SM Schreyer**  
**J. Zmuda/SM Schreyer**  
**SM Schreyer**

### Mission Hills Parking Advisory Committee:

- Wayfinding Art Artists Update
- Wayfinding Art Project Manager Update
- Review Timeline for Wayfinding Art Project
- Progress on senior citizen request to relocate MTS bus stop closer to Green Manor
- Progress on MHPAC 3/21/24 request for to City evaluate Hawk Street, between West Washington Street and Fort Stockton Drive to turn current parallel parking into angle parking on both sides of the street. Request the City return to the MHPAC in advance of making changes.
- Progress on MHPAC 3/21/24 request on permits to install the steps/porch at Patio Express/ What De Health Thai related to ADA compliance and meters. Request the City return to the MHPAC in advance of making changes.

**ADJOURN**