BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors

Wednesday, February 18, 2026 - 3:00 PM

Mission Hills Library - 215 West Washington Street – Community Room

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President ***prior*** *to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financials – January 2026 — ***Action Item*** *1 min*
- Approve Minutes of the Meeting – January, 2026 — ***Action Item*** *1 min*
- Consider Closed Session Report — ***Action Item*** *1 min*
- Approve Mission Hills BID Bi-Annual Statement of Information Filing with SOS — ***Action Item*** *1 min*
- Approve closing checking account at California Bank & Trust — ***Action Item*** *1 min*
- Approve maintaining credit card at California Bank & Trust — ***Action Item*** *1 min*

Promotions Committee

- Approve Quarterly Mixer & US BANK Grand Re-Opening, Wednesday, 3/18/26 5:30 - 7:00 — ***Action Item*** *1 min*
- Approve SD County Fair Partnership Photo Session Tuesday 3/3/26, 9:00 – 10:00 AM — ***Action Item*** *1 min*
- State of California Public Event Funding — ***Information***
- February A Word from Our President - Read It? — ***Information***
- Social Media Analytics for February 18 meeting — ***Update***
- Discuss Mission Hills BID March Column; Spring, Women's History, March Madness, St Patrick's Day — ***Update***
- Discuss Mission Hills BID March social media — ***Update***

Economic Development Committee

- Colors on Canvas Celebration February 23, 2026, 4:00-7:00, Library Shop MH — ***Action Item*** *1 min*
- County of San Diego Grant Update — ***Information***
- City of San Diego 6-months granted to First Amendment through June 30, 2026 — ***Information***
- Updates on Construction Projects, Sales and Retail Space in the BID — ***Update***

Design Committee

- Approve Library Shop Mission Hills Colors on Canvas Window Art Activity - Becca Dwyer — ***Action Item*** *1 min*
- Approve next Birds of Mission Hills location Lazy Acres – Becca Dwyer — ***Action Item*** *1 min*
- Washington Street Maintenance Assessment District Happenings — ***Information***

Adjourn the Mission Hills BID

Reconvene as MH Parking Advisory Committee Meeting

- MHPAC, UCPD and City Council June 2026 Budget Session reference to UCPD Contract in FY28 — ***Information***
- UCPD board seat dedicated to a Mission Hills Business Representative — ***Information***
- Progress on senior citizen request to relocate MTS east bound Bus Stop closer to Green Manor — ***Information***

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, March 18, 2026 at the Mission Hills Library, 215 West Washington Street

Quarterly Mixer will follow at US BANK

Agenda items are informational unless noted for action