BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, February 11, 2026 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve January 2026 Financials — **S. Church Mattia**
- Approve January 2026 Minutes — **A. Mulic**
- Consider Closed Session, 2/18/26 at 2:30 — **J. Jackson**
- Close checking Account at California Bank & Trust — **SM Schreyer**
- Maintain credit card at California Bank & Trust — **SM Schreyer**
- Consider Associate Membership request from Sacramento business rep living in North Park — **SM Schreyer**

Promotions Committee:

- US Bank MH Mixer and Grand Re-opening, Wed, 3/18, 5:30 - 7:00 — **J. Jackson**
- SD County Fair Banner Partnership Photo Session Tue, 3/3/25, 9:00 - 10:00 — **J. Jackson**
- State of California Public Event Funding — **SM Schreyer**
- February A Word from Our President – Read It? — **J. Jackson**
- Social Media Analytics for February 18 meeting — **J. Daniel Geddis**
- Discuss Mission Hills BID March Column — **J. Jackson**
- Discuss Mission Hills BID March social media — **J. Daniel Geddis**

Economic Development Committee:

- County of San Diego Grant Update — **SM Schreyer**
- Colors on Canvas Celebration February 23, 2026, 4:00-7:00, Library Shop MH — **SM Schreyer**
- City of San Diego 6-months granted to First Amendment through June 30, 2026 — **SM Schreyer**
- Updates on Construction Projects, Sales and Retail Space in the BID — **J. Daniel Geddis**

Design Committee:

- Library Shop Mission Hills Colors on Canvas Window Art Activity - Becca Dwyer — **SM Schreyer**
- 2026 Birds of Mission Hills — **SM Schreyer**
- Washington Street Maintenance Assessment District trash bin removal — **M Metcalf**

Mission Hills Parking Advisory Committee:

- MHPAC, UCPD and City of San Diego reference FY28 Budget — **SM Schreyer**
- Progress on senior citizen request: Relocate MTS bus stop nearer Green Manor — **SM Schreyer**
- City of San Diego and Mission Hills Business Owners — **SM Schreyer**