BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors

Wednesday, March 18, 2026 - 3:00 PM

Mission Hills Library - 215 West Washington Street – Community Room

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President ***prior*** *to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Updates not on Agenda

4. Approvals

Executive Committee

- Approve Monthly Financials – February 2026 — ***Action Item*** *1 min*
- Approve Minutes of the Meeting – February 2026 — ***Action Item*** *1 min*
- April 8 or 15 Closed Session at 2:30 — ***Action Item*** *1 min*
- Bi-Annual Statement of Information Filed with SOS — ***Information***
- California Bank & Trust Accounts — ***Information***

Promotions Committee

- Approve 14th Annual Taste of Mission Hills 10/14/26, 5:30 PM – 8:30 PM, Old Town Trolley — ***Action Item*** *1 min*
- Quarterly Mixer & US BANK Grand Re-Opening, Wednesday, 3/18/26 5:30 - 7:00 — ***Information***
- SD County Fair Banner Partnership Success FS8, Community Reps, Community Leaders — ***Information***
- Social Media Analytics for March 18 meeting — ***Information***
- March A Word from Our President - Read It? — ***Information***
- State of California Public Event Funding — ***Update***
- Discuss Mission Hills BID April Column; Jamaal and Susan — ***Update***
- Discuss Mission Hills BID April social media — ***Update***

Economic Development Committee

- FY27 Budget Discussion began on 3/4/26 at Econ Dev & IGR @ City — ***Information***
- Businesses and Business License in Mission Hills BID — ***Information***
- Colors on Canvas Celebration Photos from 2/23/26 — ***Information***
- County of San Diego Grant Update — ***Information***
- Updates on Construction Projects, Lawsuits, Sales and Retail Space in the BID — ***Update***

Design Committee

- Washington Street Maintenance Assessment District CAC – Elect two business reps in April — ***Action Item*** *1 min*
- Next Colors on Canvas Birds of Mission Hills locations - M Riedler, SM Schreyer — ***Action Item*** *1 min*
- Washington Street Maintenance Assessment District Happenings — ***Information***

Adjourn the Mission Hills BID

Reconvene as MH Parking Advisory Committee Meeting

- MHPAC, UCPD and City Council June 2026 Budget Session reference to UCPD Contract in **FY28** — ***Information***
- One UCPD board seat dedicated to a Mission Hills Business Representative — ***Information***
- Progress on senior citizen request to relocate MTS east bound Bus Stop closer to Green Manor — ***Information***
- On 3/3/26 MHBID executive director talked with CM Whitburn about senior request to move bus stop — ***Information***

The next meeting of the Mission Hills BID is scheduled to take place on Wednesday, April 15, 2026 at the Mission Hills Library, 215 West Washington Street

Agenda items are informational unless noted for action