BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, March 11, 2026 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve February 2026 Financials — **S. Church Mattia**
- Approve February 2026 Minutes — **A. Mulic**
- Consider Closed Session, 4/15/26 at 2:30 — **J. Jackson**
- Bi-Annual Statement of Information filed online to SOS $25 — **SM Schreyer**
- Progress on closing checking Account at California Bank & Trust — **SM Schreyer**

Promotions Committee:

- Establish October date for 14th Annual Taste of Mission Hills — **SM Schreyer**
- US Bank MH Mixer and Grand Re-Opening, Wed, 3/18, 5:30 - 7:00 — **J. Jackson**
- SD County Fair Banner Partnership Photo Session Participants — **J. Jackson**
- State of California Public Event Funding — **SM Schreyer**
- March A Word from Our President – Read It? — **J. Jackson**
- Social Media Analytics for March 18 meeting — **J. Daniel Geddis**
- Discuss Mission Hills BID April Column — **J. Jackson**
- Discuss Mission Hills BID April social media — **J. Daniel Geddis**

Economic Development Committee:

- On 3/4/26 FY27 BID Budget discussions began at Econ Dev & IGR Committee — **SM Schreyer**
- Businesses and Business License in Mission Hills BID — **SM Schreyer**
- Colors on Canvas Celebration Photos — **SM Schreyer**
- County of San Diego Grant Update — **SM Schreyer**
- Updates on Construction Projects, Lawsuits, Sales and Retail Space in the BID — **J. Daniel Geddis**

Design Committee:

- 2026 Birds of Mission Hills — **SM Schreyer**
- Washington Street Maintenance Assessment District Two Business Representatives — **SM Schreyer**

Mission Hills Parking Advisory Committee:

- MHPAC, UCPD and City of San Diego reference FY28 Budget — **SM Schreyer**
- Talked w/ CM Whitburn about senior citizen request to relocate MTS bus stop nearer Green Manor — **SM Schreyer**
- City of San Diego and Mission Hills Business Owners — **SM Schreyer**