BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, January 7, 2026 - 3:00 PM

CARDELLINO – 4033 Goldfinch Street – Mission Hills

Adjourn Meeting in Memory of Ruth Henricks

Board of Directors:
Jamaal Jackson - US BANK
Sarah Church Mattia - Pizza e Birra
Michael Metcalf - Metcalf Consulting
J. Daniel Geddis - One Mission Realty
Amra Mulic - All American Tailors
Sloane Wormser - Salon Sloane
Marea Riedler - A Designed Space

Guests:
Jason Weisz - Sen Weber- Pierson
Randy Reyes - Mayor's Office
Tracey Lilly - MH5K

Staff: Susan McNeil Schreyer

The meeting was called to order by J. Jackson at 3:00

Introductions - ALL. **Non- Agenda Public Comment:** NONE. **Announcements & Community Updates**: R. Reyes shared new law AB379 and City preparedness for impending rain; J. Weisz shared Happy NY; Weber-Pierson to chair Senate Standing Committee on Health; 2400 bills introduced, 900 signed by governor; No plastic bags; Budget as is $18B deficit

Executive Committee:

- Approve Monthly Financial - November 2025 — *Approved* **Metcalf/Mattia**
- Approve Monthly Financial - December 2025 — *Approved* **Metcalf/Wormser**
- Approve Minutes of the Meeting - November 2025 — *Approved* **Mulic/Riedler**
- Approve FY25 (7/1/24-6/30/25) President's Annual Report — *Approved* **Riedler/Geddis**
- Approve FY25 (7/1/24-6/30/25) Annual Independent Audit by Beck and Associates — Approved **Metcalf/Riedler**
- Approve FY27 Proposed Budget July 1, 2026 – June 30, 2027 — *Approved* **Metcalf/Mulic**
- Approve the fully reviewed existing Bylaws of the Corporation — *Approved* **Metcalf/Mattia**
- Accept board members completed and signed DEI worksheets — *Approved* **Wormser/Mulic**
- Accept board members signed Conflict of Interest Disclosure form — *Approved* **Riedler/Mattia**
- Accept board members signed Directors Agreement form — *Approved* **Riedler/Geddis**
- Trail 14th Annual Taste of Mission Hills Event Date and Fees. — *Approved* **Metcalf/Wormser**
- ED to establish date for SD County Fair Banner Partnership Photo Session — *Approved* ***Mulic*/Metcalf**

Promotions Committee:

- Direct executive director to pursue items from strategic planning session — *Approved* **Geddis/Wormser**
- Letter of Support for 11th MH 5K on 3/21/26 benefitting Grant UTK8 - Tracey Lilly — *Approved* **Geddis/Metcalf**
- Letter of Support for SD Half Marathon on 3/22/26 - In Motion Events requested. — *Approved* **Geddis/Riedler**

INFORMATION: A Word from Our President and February Column Ideas, Valentine's Day, President's Day, Games; Toys for Tots 7 bins in MHBID collected more than 1,000 toys this season with thanks to merchants who collected and S. Wormser who oversaw the delivery and pick-up efforts

Economic Development **Committee:**

- Direct executive director to pursue items from strategic planning session — *Approved* **Geddis/Mattia**

INFORMATION: City EDD site visit, website and document review; MHBID addt'l 6-month expected; FY27 Budget Appropriations Process worksheets to City; at Council in March

Design Committee:

- Direct executive director to pursue items from strategic planning session — *Approved* **Geddis/Wormser**
- 2026 CoC children's hand painted banner celebration on 2/23/26 at Library Shop MH — *Approved* **Mulic/Riedler**
- Russell Warner request to photograph CoC banner installation; copies to MHBID — *Approved* **Riedler/Wormser**

INFORMATION: CoC FY26 Grant Funding slated to be issued to MHBID in April 2026 for 2027 project; Washington Street Maintenance Assessment District note two MHBID business seats on Citizens Advisory Committee.

Adjourn the Mission Hills BID in Memory of Ruth Henricks at 3:29 — *Approved* **Metcalf/Wormser**

The MH Parking Advisory Committee meeting was called to order at 3:29 by Chair SM Schreyer

Reconvene as MH Parking Advisory Committee

UPDATES: No Progress on senior citizen request to move eastbound MTS bus stop closer to Green Manor. City has placed a 2-year hiatus on all City Parking Districts while City departments administer the parking meter funds, including the $700,000 MHPAC had saved. The 2-year hiatus concludes in FY28.

Adjourned the Mission Hills Parking Advisory Committee at 3:30 — *Approved* **Jackson/Wormser**

The next meeting of the BID and PAC will take place on Wednesday February 18, 2026 @ 3:00 at MH Library

Agenda items are informational unless noted for action