BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors

Wednesday, February 18, 2026 - 3:00 PM

Mission Hills Library – 215 West Washington Street – Community Room

Board of Directors:
Jamaal Jackson - US BANK
Sarah Church Mattia - Pizza e Birra
Michael Metcalf - Metcalf Consulting
J. Daniel Geddis - One Mission Realty
Amra Mulic - All American Tailors
Sloane Wormser - Salon Sloane
Marea Riedler - A Designed Space

Guests:
Michelle Munoz - City of San Diego EDD
Nick Stephens - City of San Diego EDD
Jay Clevenger - City of San Diego CD3
Tajhay Banks - City of San Diego CD3
Rigoberto Hipolito - City of San Diego CD3

Staff: Susan McNeil Schreyer

The meeting was called to order by J. Jackson at 3:08

Introductions - ALL. **Non- Agenda Public Comment: M. Munoz** introduced Nick Stephens, EDD new hire. Nick's focus is small business engagement. Budget hearings at City Council May 4 and 18. **N. Stephens** was with Peace Corps in Costa Rica. He will send SM Schreyer grants for which MH businesses may be eligible given Area Median Income. **J. Clevenger** introduced two interns, updated on paid parking in Balboa Park. MHBID asked him to follow-up on decade long commitment from SANDAG for parking lot on Andrews St.

Announcements & Community Updates: NONE

Executive Committee:

- Approve Monthly Financial - January 2026 — *Approved* **Riedler/Mattia**
- Approve Monthly Financial - January 2026 — *Approved* **Metcalf/Wormser**
- Acknowledged Closed Session ED retirement and search (Geddis abstained) — *Approved* **Mulic/Riedler**
- Approve MHBID Bi-Annual SOI Filing with SOS $25 — *Approved* **Metcalf/Riedler**
- Approve closing checking account at California Bank & Trust (Jackson Abstained) — *Approved* **Riedler/Mulic**
- Approve keeping/closing credit card at California Bank & Trust (Jackson Abstained) — *Approved* **Wormser/Riedler**

Promotions Committee:

- Approve quarterly Mixer & US Bank Grand Re-Opening W, 3/18, 5:30-7:00 — *Approved* **Metcalf/Mulic**
- Approve SDCF Partnership Photo Session T, 3/3, 9:00 – 10:00 at BID Office — *Approved* **Wormser/Riedler**

INFORMATION: State of California Special Event Funding report past due; A Word from Our President – have you read it? **UPDATES**: MHBID Analytics from Geddis FB 1,138; IG 3,449;X 1,542; TH 542. SM Schreyer asked if TH was worthwhile. March column to include Spring, Women's History, March Madness, St. Patrick's Day. S Church Mattia will help Geddis with photos.

Economic Development **Committee:**

- Approve Colors on Canvas Celebration 2/23/26, 4:00-7:00 Library Shop MH — *Approved* **Wormser/Riedler**

INFORMATION: SD County Grant Update included FY27 grant approved with check issuance in April 2026 and report due in May 2027; City of San Diego 6-months granted to second amendment through 6/30/26. **UPDATES:** Huddle/Special Deliver/Dry Cleaner building no longer listed for sale

Design Committee:

- Approve Library Shop MH CoC Celebration Window Art Activity for Children — *Approved* **Mattia/Wormser**
- Approve next Birds of MH at Lazy Acres Brant Street drive way — *Approved* **Riedler/Wormser**

INFORMATION: Washington Street Maintenance Assessment District Citizens Advisory Committee no news.

Adjourn the Mission Hills BID at 3:51 — *Approved* **Riedler/Wormser**

The MH Parking Advisory Committee meeting was called to order at 3:51 by Chair SM Schreyer

Reconvene as MH Parking Advisory Committee

INFORMATION AND UPDATES: MHPAC, UCPD and City Council 2026 Budget Session reference to UCPD Contract in FY28; City has placed a 2-year hiatus on all City Parking Districts while City departments administer the parking meter funds, including the $700,000 MHPAC had saved. The 2-year hiatus concludes in FY28. No Progress on senior citizen request to move eastbound MTS bus stop closer to Green Manor. J. Clevenger shared the D3 ChOS, DChOS and Jay met and will resubmit the bus relocation to City Transportation (again?)

Adjourned the Mission Hills Parking Advisory Committee at 3:59 — *Approved* **Jackson/Wormser**

The next meeting of the BID and PAC will take place on Wednesday March 18, 2026 @ 3:00 at MH Library, 215 West Washington Street with Quarterly Mixer to follow at US BANK Mission Hills- 610 West Washington Street 5:30 – 7:00

Agenda items are informational unless noted for action