BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors
Wednesday, March 18, 2026 - 3:00 PM
Mission Hills Library – 215 West Washington Street – Community Room

Board of Directors:
Jamaal Jackson - US BANK
Sarah Church Mattia - Pizza e Birra
Sloane Wormser - Salon Sloane
Michael Metcalf - Metcalf Consulting
J. Daniel Geddis - One Mission Realty
Amra Mulic - All American Tailors
Absent: Marea Riedler - A Designed Space

Guests:
Michelle Munoz - City of San Diego EDD
Staff:
Susan McNeil Schreyer

The meeting was called to order by J. Jackson at 3:00
Introductions - ALL. **Non- Agenda Public Comment -** NONE. **Announcements & Community Updates – M. Munoz** shared ED & IGR committee passed FY27 BID budgets, unsigned inquiry from MHTC to EDD, Council and M. Munoz regarding community role in hiring MHBID executive director and response, Arts & Culture under EDD is accepting applications for grants $5K to $50K.

Executive Committee:

- Approve Monthly Financial - February 2026 — *Approved* **Metcalf/Wormser**
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- Approve scheduling 4/8 and 15 Closed Session @ 2:30 re: ED retirement — *Approved* **Metcalf/Wormser**
- Bi-Annual SOI Filing with SOS filed — ***Information***
- Closed checking account and credit card at California Bank & Trust on 3/12 — ***Information***

Promotions Committee:

- Approve 14th Annual Taste of Mission Hills — *Approved* **Metcalf/Mattia**

INFORMATION: Quarterly Mixer and Grand Re-Opening of US BANK on 3/18*;* SDCF Banner Partnership Success with Councilmember Whitburn and community leaders at BID Office*;* Social Media Analytics FB 1,136; IG 3,475, X 1,542, TH542; March A Word from Our President- Read It?; **UPDATES**: State of California Event Funding reconciliation in the works; April column and Social Media to include Easter, Earth Day, Taxes, National Pet Day, column in lieu of May Presidio Sentinel

Economic Development **Committee:**

INFORMATION: City FY27 budget discussions began 3/4/26 at EDIGR; Businesses and Business License in MHBID; Share Colors on Canvas photos from 2/23/26; SD County Grant Update included FY27 grant approved with check issuance in April **UPDATES:** Huddle/Special Delivery/Dry Cleaner building sold 2/20/26 $2.65M to Goldfinch V, Javier Serhan

Design Committee:

- Approve business reps S. White and MHBID E.D. to Washington Street MAD on 4/15 agenda *Approved***Geddis/Mulic**
- Trail Birds of MH at Lazy Acres Brant Street sponsor to next meeting — ***TRAIL***

INFORMATION: Washington Street Maintenance Assessment District Citizens Advisory Committee no news.

Adjourn the Mission Hills BID at 4:10 — *Approved* **Mattia/Mulic**

The MH Parking Advisory Committee meeting was called to order at 4:11 by Chair SM Schreyer

Reconvene as MH Parking Advisory Committee

INFORMATION AND UPDATES: MHPAC, UCPD and City Council 2026 Budget Session reference to UCPD Contract in FY28; City has placed a 2-year hiatus on all City Parking Districts while City departments administer the parking meter funds, including the $700,000 MHPAC had saved. The 2-year hiatus concludes in FY28. One UCPD seat is designated MH Business Representative. No Progress on senior citizen request to move eastbound MTS bus stop closer to Green Manor. Ask D3 J. Clevenger for help next time he attends our meeting. On 3/3/26 MHBID E.D. talked with Whitburn about senior request to move eastbound bus stop closer to Green Manor.

Adjourned the Mission Hills Parking Advisory Committee at 4:12 — *Approved* **Metcalf/Jackson**

The next meeting of the BID and PAC will take place on Wednesday April 15, 2026 @ 3:00
at MH Library, 215 W Washington Street
Agenda items are informational unless noted for action