BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 West Washington Street
Wednesday, May 13, 2026 - 4:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

Executive Committee:

- Approve April 2026 Financials — **S. Church Mattia**
- Approve April 2026 Minutes — **A. Mulic**
- Executive Director Transition — **J. Daniel Geddis/ SM Schreyer**
- Consider Colors on Canvas (CoC) Partnerships, Sponsorships, Donors — **J. Daniel Geddis/ SM Schreyer**
- Consider interested individuals for board of directors — **J. Daniel Geddis/ SM Schreyer**
- MHBID contract signature updates to City of San Diego EDD — **J. Daniel Geddis/ SM Schreyer**
- Signature card updates at US Bank — **J. Daniel Geddis/ SM Schreyer**
- Agendize Jamaal Jackson Associate Voting Membership with US BANK's TASTE sponsorship — **SM Schreyer**

Promotions Committee:

- State of California Public Event Funding — **SM Schreyer**
- May and June Community Events — **SM Schreyer, J. Daniel Geddis**
- May "A Word from Our President" – Read It? — **J. Daniel Geddis**
- Social Media Analytics for May 20 meeting — **J. Daniel Geddis**
- Discuss Mission Hills BID June Column — **SM Schreyer**
- Discuss Mission Hills BID June social media — **J. Daniel Geddis**

Economic Development Committee:

- FY27 BID budget discussions - SBEP cut 100% by Mayor — **SM Schreyer**
- Working with BID Alliance, CD 3 and Mayor's office to restore SBEP funding — **SM Schreyer**
- County of San Diego FY26 Grant Update (CoC 2027 Launch August 2026) — **SM Schreyer**
- Grant TK8 Foundation and CoC — **SM Schreyer, J. Daniel Geddis**
- Updates on Construction Projects, Lawsuits, Sales and Retail Space in MBID — **J. Daniel Geddis**

Design Committee:

- 2026 Birds of Mission Hills — **SM Schreyer**
- Washington Street MAD 2 Business Representatives email sent in April to J. Lomac — **SM Schreyer**

Mission Hills Parking Advisory Committee:

- Review Mayor's email regarding FY26 Parking and Transportation Projects in MH — **J. Daniel Geddis**
- MHPAC, UCPD and City of San Diego reference FY28 Budget — **SM Schreyer**

Adjourn