BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors
MEETING AGENDA

Wednesday, May 20, 2026
Mission Hills Library – 215 W Washington St, San Diego, CA 92103

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements & Updates not on Agenda

4. Committee Reports & Board Business

EXECUTIVE COMMITTEE

- Approve April 2026 Financials — **Action Item** *(1 min)*
- Approve April 2026 Meeting Minutes — **Action Item** *(1 min)*
- Consider Colors on Canvas (CoC) Partnerships, Sponsorships, & Donors — **Action Item** *(1 min)*
- Approve appointment of Christopher Holmes to the MHBID Board of Directors — **Action Item** *(1 min)*
- Approve Jamaal Jackson Associate Voting Membership with US Bank's Taste Sponsorship — **Action Item** *(1 min)*
- Executive Director Transition — **Action Item** *(1 min)*
- MHBID contract signature updates to City of San Diego EDD — **Update**
- Signature card updates at US Bank — **Update**

PROMOTIONS COMMITTEE

- June Community Events - Progressive Mixer on June 24, 2026 — **Action Item** *(1 min)*
- State of California Public Event Funding — **Update**
- May "A Word from our President" – Have you read it? — **Information**
- Social Media Analytics — **Update**
- Mission Hills BID June Column: *A Summer Refresh* — **Information**
- Discuss Mission Hills BID June Social Media — **Information**

ECONOMIC DEVELOPMENT COMMITTEE

- FY27 BID budget discussions - SBEP cut 100% by Mayor — **Action Item** *(1 min)*
- Working with BID Alliance, CD3 and Mayor's office to restore SBEP funding — **Action** *(1 min)*
- Grant TK8 Foundation and CoC — **Action** *(1 min)*
- County of San Diego FY26 Grant Update (CoC 2027 Launch in August 2026) — **Update**
- Updates on Construction Projects, Lawsuits, Sales & Retail Space — **Information**

DESIGN COMMITTEE

- 2026 Birds of Mission Hills (CoC Utility Box Art) — **Action** *(1 min)*
- Washington Street MAD 2 Business Representatives email sent in April to J. Lomac — **Update**

Adjourn

Reconvene as Mission Hills Parking Advisory Committee

5. Mission Hills Parking Advisory Committee

- Review Mayor's office email regarding FY26 Parking & Transportation Projects in MH — **Update**
- MHPAC, UCPD, and CIty of San Diego reference in FY28 Budget — **Update**

Adjourn

The next meeting of the Mission Hills BID and MH Parking Advisory Committee is scheduled to take place on Wednesday, June 10, 2026 at the Mission Hills Library, 215 W Washington St.
Agenda items are informational unless noted for action.
MissionHillsBID.com