BUSINESS IMPROVEMENT DISTRICT

Minutes of the Meeting of the Board of Directors
Wednesday, April 15, 2026 - 3:00 PM
Mission Hills Library – 215 West Washington Street – Community Room

Board of Directors:
Jamaal Jackson - US BANK
J. Daniel Geddis - Team D&B at One Mission Realty
Sarah Church Mattia - Pizza e Birra
Sloane Wormser - Salon Sloane
Michael Metcalf - Metcalf Consulting
Absent: Marea Riedler - A Designed Space
Amra Mulic - All American Tailors

Guests:
Scott Ehrig- Burgess
Michelle Munoz - City of San Diego EDD
Jay Clevenger - CD3 Whitburn
Tahjay Banks - CD 3 Whitburn
Jason Weisz – SD 39 Weber
Staff: Susan McNeil Schreyer

The meeting was called to order by J. Jackson at 3:00
Introductions - ALL. **Non- Agenda Public Comment -** NONE. **Announcements & Community Updates – J.Clevenger** shared Mayor's DRAFT FY27 Budget overview, **SM Schreyer** asked if SBEP was missing**,** he was unsure; **M. Munoz** BID Budget passed, SBEP? **S. Ehrig-Burgess** 9th year of SD Book Crawl on April 25-27; **J. Weisz** Tax Day, May Revise

Executive Committee:

- Acknowledge Closed Session regarding outgoing executive director. *Acknowledged* **Metcalf/Wormser**
- Acknowledge retirement of executive director Schreyer effective 5/15/26. The Board thanked Schreyer for her 12 years of service and dedication to the Mission Hills BID. *Acknowledged* **Geddis/Metcalf**
- Approve resignations of Jackson and Geddis effective end of meeting 5/13/26. The Board thanked Jackson for his leadership and service as President. *Approved* **Metcalf/Church Mattia**
- Approve Unanimous Recommendation from Hiring Committee @ $5,300/month effective 5/16/26. Daniel Geddis hired as Executive Director with Job Offer & Agreement fully executed by Jackson, Church Mattia, and Geddis. (Geddis abstained) *Approved* **Wormser/Church Mattia**
- Approve appointment of Scott Ehrig-Burgess to the MHBID Board effective end of meeting 5/13/26. *Approved* **Metcalf/Geddis**
- Approve Pres Church Mattia, VP Wormser, Treas Mulic, Sec Riedler effective end of meeting 5/13/26 *Approved* **Geddis/Metcalf**
- Approve Annual Renewal of Hartford Worker's Comp Insurance in May $712 *Approved* **Geddis/Metcalf**
- Approve purchasing QuickBooks license for the BID. Schreyer will inform MJF Systems of last day of May 2026 and request file export. Schreyer and Geddis approved to pursue an external person to the Board to process payroll. (Geddis abstained) *Approved* **Metcalf/Church Mattia**
- Approve April 2026 Financials *Approved* **Metcalf/ Church Mattia**
- Approve April 2026 Minutes *Approved* **Wormser/Metcalf**

INFORMATION: US BANK Updates to signature card needed: All new officers of the Board and Exec. Director will need to complete forms to update MHBID bank account.

Promotions Committee:

- State of California Public Event Funding. Schreyer is continuing working on report. *No need for action*

INFORMATION: April "A Word from Our President" – Have you read it?;
UPDATES: MHBID Analytics from Geddis: FB: 1,138; IG: 3,485; X: 1,537; Th: 542.; May column to feature Mother's Day, and possibly Summer readiness; May social media to feature Mother's Day; and Garden Club.

Economic Development **Committee:**

- Approve Schreyer to send a letter/email to Mayor's office in support of SBEP and Library funding. FY27 BID Budget discussions underway at City of San Diego May 4-8. *Approved* ***Geddis/Church Mattia***
- Approve Geddis, Jackson, and Church Mattia to reach out to Supervisor Montgomery Steppe's office to schedule a meeting to discuss future grant opportunities. *Approved* ***Church Mattia/Wormser***

INFORMATION: Thanks to Ricardo Ramos with City Treasurer's Office for going above and beyond to help with Business License in Mission Hills BID; Colors on Canvas Banner Art Contest project to launch August 2026 thanks to County of San Diego FY26 Grant.
UPDATES: News articles have mentioned there may be a lawsuit regarding development at NE corner of Ft. Stockton and Goldfinch; 719 W Washington St (where Tony's Mexican Food is located) listed for sale: $3.849M.

Design Committee:

- Approve appointing S. White and J. D. Geddis to Washington Street MAD effective 5/16/26; Schreyer to inform MAD / MHTC. *Approved* **Metcalf/Church Mattia**
- 2026 Birds of Mission Hills sponsors and funders *No action taken*

Adjourn the Mission Hills BID at 3:50 *Approved* **Metcalf/Wormser**

The MH Parking Advisory Committee meeting was called to order at 3:51 by Chair SM Schreyer
Reconvene as MH Parking Advisory Committee

INFORMATION AND UPDATES: Continue to monitor the Budget discussions for reference and news related to MHPAC, UCPD and City Council 2026 Budget Session reference to UCPD Contract in FY28; City has placed a 2-year hiatus on all City Parking Districts while City departments administer the parking meter funds, including the $700,000 MHPAC had saved. The 2-year hiatus concludes in FY28. One UCPD seat is designated MH Business Representative.
J. Clevenger shared bad news about senior request to move eastbound MTS bus stop on W Washington St closer to Green Manor. The bus stop will not be moved because of the fear that the Transportation Dept. will do a study and eliminate metered parking spots in front of 900 block of W Washington.

Adjourned the Mission Hills Parking Advisory Committee at 4:02 *Approved* **Jackson/Metcalf**

The next meeting of the BID and PAC will take place on Wednesday May 20, 2026 @ 3:00 at MH Library, 215 W Washington Street
Agenda items are informational unless noted for action