BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors
MEETING AGENDA

Wednesday, July 15, 2026

Mission Hills Library – 215 W Washington St, San Diego, CA 92103

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements & Updates not on Agenda

4. Committee Reports & Board Business

EXECUTIVE COMMITTEE

- Approve June 2026 Financials — **Action Item** *(1 min)*
- Approve June 2026 Minutes — **Action Item** *(1 min)*
- Approve month of August 2026 without meetings — **Action Item** *(1 min)*
- Approve Executive Director 90 Day Performance Review to be in September 2026 — **Action Item** *(1 min)*
- Consider interested individuals for Board of Directors — **Action Item** *(1 min)*
- Workers Comp Audit — **Update**
- BID Alliance Meeting / State of CA Grant potential — **Information**

PROMOTIONS COMMITTEE

- Recap June 24 Quarterly Mixer – Next mixer in September or wait until November — **Action Item** *(1 min)*
- 14th Annual Taste of Mission Hills on October 14, 2026 — **Action Item** *(1 min)*
- Social media content ideas - recurring campaigns — **Action Item** *(1 min)*
- Grand Opening Ribbon Cutting Ceremonies — **Information**
- Social media analytics — **Update**
- Mission Hills BID July column: have you read it? August column: Back to school, Taste — **Information**
- Mission Hills BID August social media: carousel of "National Days" — **Information**

ECONOMIC DEVELOPMENT COMMITTEE

- City of SD FY27 CPPS and ACCF Funding Programs: applications open July 71 — **Action Item** *(1 min)*
- Colors on Canvas Banner Art Contest 2027 - Partners, Sponsors, Donors; banner production — **Action Item** *(1 min)*
- State of CA Grant funds received; FY25 & FY26 reports due — **Update**
- San Diego County Grant FY25 Reconciliation Report Due — **Update**
- Taste of Mission Hills Title Sponsor - US Bank — **Update**
- Updates on Construction Projects, Lawsuits, Sales, and Retail Space in MHBID — **Update**

DESIGN COMMITTEE

- SD Fair Banners removed. Spotlight & CTA Banners installed. Banner pick up date to be scheduled — **Action Item** *(1 min)*
- Colors on Canvas 2026 Banner Art Contest: claimed banners delivered — **Update**
- MissionHillsBID.com website — **Information**
- 2026 Colors on Canva Birds of Mission Hills project — **Update**
- Washington Street MAD — **Update**

Adjourn

Reconvene as Mission Hills Parking Advisory Committee

5. Mission Hills Parking Advisory Committee

- Tracking City of San Diego repairs with parking funds in Mission Hills — **Update**
- Parking District references in City of San Diego FY27 & FY28 Budgets — **Information**
- W. Washington Street – SANDAG project — **Update**

Adjourn

The next meeting of the Mission Hills BID and MH Parking Advisory Committee is scheduled to take place on Wednesday, September 16, 2026 at the Mission Hills Library, 215 W Washington St.

Agenda items are informational unless noted for action.

MissionHillsBID.com