BUSINESS IMPROVEMENT DISTRICT

Mission Hills BID Board of Directors
MEETING MINUTES

Wednesday, May 20, 2026
Mission Hills Library – 215 W Washington St, San Diego, CA 92103

Board of Directors:
Sarah Church – Pizza e Birra
Sloane Wormser – Salon Sloane
Mike Metcalf – Metcalf Consulting
Marea Riedler – A Designed Space
Scott Ehrig-Burgess – Library Shop Mission Hills

Excused Absence:
Amra Mulic – All American Tailor

Guests:
Jason Weisz – Office of SD 39 – Weber Pierson
Nick Stephens – City of San Diego EDD
Jay Clevenger – Office of CD 3 - Whitburn

Staff:
J. Daniel Geddis

1. Call to Order & Introductions
The meeting was called to order by S. Church at 3:03PM.
Introductions were made by all.

2. Non-Agenda Public Comment
None

3. Announcements & Community Updates
J. Weisz: Big item is budget with May revise (no significant budget deficit). Legislature reviews then goes back to Governor. Reach out to State Senator's office with feedback on the budget.
N. Stephens: Shared June 5 is final budget review committee hearing. BID June packet due by July 7. Reminder about Brown Act = not recommended to even have an informational meeting without quorum.
J. Clevenger: Settlement for trash pickup reached. Solid waste fees will be reduced effective July 1, 2027. Fiscal impact of about $10M on general fund. Balboa Park no paid parking by January 1, 2027. On May 12, 2026: Nearly 100 people came to budget review town hall: Arts, public safety, youth service, and libraries were main concerns of attendees. Next City Council will vote. Clevenger has asked Treasurer's office for updates on parking meter fee expenditures each month and will provide on approximately the 14th of the month.

4. Committee Reports & Board Business

EXECUTIVE COMMITTEE

- Approve April 2026 Financials — **Action Item** *(1 min)*
  1st: Wormser | 2nd: Ehrig-Burgess | Approved
- Approve April 2026 Meeting Minutes — **Action Item** *(1 min)*
  1st: Wormser | 2nd: Ehrig-Burgess | Abstain: Riedler | Approved
- Consider Colors on Canvas (CoC) Partnerships, Sponsorships, & Donors — **Action Item** *(1 min)*
  Approved Geddis to continue pursuing partnerships, sponsors, & donors for 2027 Banner Art Contest.
  1st: Wormser | 2nd: Riedler | Approved
- Approve appointment of Christopher Holmes to the MHBID Board of Directors — **Action Item** *(1 min)*
  No action taken. Item was trailed.
- Approve Jamaal Jackson Associate Voting Membership with US Bank's Taste Sponsorship — **Action Item** *(1 min)*
  1st: Riedler | 2nd: Ehrig-Burgess | Approved
- Executive Director Transition — **Action Item** *(1 min)*
  Approved Geddis to work within approved budget for costs related to Executive Director transition.
  1st: Riedler | 2nd: Ehrig-Burgess | Approved
- MHBID contract signature updates to City of San Diego EDD — **Update**
  Geddis shared that all signatures have been obtained by Executive Committee for new FY27 Authorized Signatures page and it will be provided to EDD. N. Stephens confirmed ok to email.
- Signature card updates at US Bank — **Update**
  Geddis shared that Jamaal Jackson confirmed all signatures and updates for bank account appear to be completed.

PROMOTIONS COMMITTEE

- June Community Events - Progressive Mixer on June 24, 2026 — **Action Item** *(1 min)*
  Approved mixer from 5:30PM - 7:00PM on Wed, June 24, 2026 at 325 W Washington St businesses (All American Tailor, Mail Station, North Properties, & Tech2U. Remaining State of CA public event funds to be used.
  1st: Riedler | 2nd: Ehrig-Burgess | Approved
- State of California Public Event Funding — **Update**
  Geddis shared he is working with MFJ Systems (bookkeeper) and documents from previous Executive Director to finalize past due + current due reports to BID alliance, prior to end of FY26.
- May "A Word from our President" – Have you read it? — **Information**
  Reviewed special edition column "A Word from our Board" as a thank you to outgoing President Jackson and acknowledgement of Executive Director transition.
- Social Media Analytics: — **Update**
  FB: 1,136 followers / IG: 3,494 followers / X: 1,539 followers / Threads: 542 followers
- Mission Hills BID June Column: *A Summer Refresh* — **Information**
  Church and Geddis shared column was completed and delivered to Presidio Sentinel for print. Column will feature some businesses sharing what 'a Summer refresh' means.
- Discuss Mission Hills BID June Social Media: SD Fair banners; June mixer. — **Information**

ECONOMIC DEVELOPMENT COMMITTEE

- FY27 BID budget discussions - SBEP cut 100% by Mayor — **Action Item** *(1 min)*
  Previous Executive Director already sent a letter to Councilmember & Mayor. No Action taken.
- Working with BID Alliance, CD3 and Mayor's office to restore SBEP funding — **Action Item** *(1 min)*
  Clevenger shared it is not yet known if City Council proposed budget will restore SBEP 100% or not. No action taken.
- Grant TK8 Foundation and CoC — **Action Item** *(1 min)*
  Approved Geddis to continue working with Foundation and any other potential stakeholders.
  1st:Riedler | 2nd: Wormser | Approved
- County of San Diego FY26 Grant Update (CoC 2027 Launch in August 2026) — **Update**
  Geddis shared project is in the works. Banners will need to be printed in time for launch.
- Updates on Construction Projects, Lawsuits, Sales & Retail Space — **Information**
  No new items noted this month.

DESIGN COMMITTEE

- 2026 Birds of Mission Hills (CoC Utility Box Art) — **Action Item** *(1 min)*
  Directed Geddis to continue looking for sponsors.
  1st: Metcalf | 2nd: Ehrig-Burgess | Approved
- Washington Street MAD 2 Business Representatives email sent in April to J. Lomac — **Update**
  Geddis shared emails are coming to his other email account. He will reach out to MAD to ensure missionhillsbid@gmail.com account is used for communication.

Adjourned the Mission Hills BID
1st: Metcalf | 2nd: Ehrig-Burgess | Adjourned

5. Mission Hills Parking Advisory Committee

Reconvened and meeting called to order at 3:53PM.

- Review Mayor's office email regarding FY26 Parking & Transportation Projects in MH. — **Update**
  Will look for future info regarding projects in MH, including info Clevenger as requested.
  Geddis will look for SANDAG updated plans regarding Washington St bikeways project.
- MHPAC, UCPD, and City of San Diego reference in FY28 Budget — **Update**
  Will continue to keep aware of updates.

Adjourned the Mission Hills Parking Advisory Committee
1st: Riedler | 2nd: Metcalf | Adjourned