BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Mission Hills Library – 215 W Washington St, San Diego, CA 92103

Wednesday, July 8, 2026 – 4:00PM

AGENDA

Call to Order & Introductions

Additions & Changes to Agenda

EXECUTIVE COMMITTEE

- Approve June 2026 Financials — **A. Mulic**
- Approve June 2026 Minutes — **M. Riedler**
- Executive Director Transition and QuickBooks — **D. Geddis**
- Consider interested individuals for board of directors — **S. Church, D. Geddis**
- Colors on Canvas 2026 Banner Art Contest: claimed banners delivered — **D. Geddis**
- Workers Comp Audit — **D. Geddis**
- BID Alliance Meeting / State of CA Grant potential — **D. Geddis**

PROMOTIONS COMMITTEE

- Quarterly Mixer, June 24, 2026 – Recap event and ideas for future — **D. Geddis, S. Church, A. Mulic**
- Grand Opening Ribbon Cutting Ceremonies — **S. Church, D. Geddis**
- FY26 State of CA Public Event Funding update — **D. Geddis**
- 14th Annual Taste of Mission Hills on October 14, 2026 — **D. Geddis**
- July "A Word from our President" – did you read it? — **S. Church**
- Social Media Analytics for July 15 meeting — **D. Geddis**
- Social Media content ideas — **M. Riedler, D. Geddis**
- Discuss Mission Hills BID August column — **S. Church**
- Discuss Mission Hills BID August social media — **S. Church, D. Geddis**

ECONOMIC DEVELOPMENT COMMITTEE

- State of CA Grant funds received; FY25 & FY26 reports due — **S. Church, D. Geddis**
- City of SD FY27 CPPS and ACCF Funding Programs: applications open July 7 — **D. Geddis**
- San Diego County Grant FY25 Reconciliation Report Due — **D. Geddis**
- County of SD FY26 Grant Update (Colors on Canvas Banner Art Contest 2027) — **D. Geddis**
- Taste of Mission Hills Title Sponsor — **S. Church, D. Geddis**
- Colors on Canvas Banner Art Contest 2027 - Partners, Sponsors, Donors — **S. Church, D. Geddis**
- Updates on Construction Projects, Lawsuits, Sales, and Retail Space in MBID — **D. Geddis**

DESIGN COMMITTEE

- Colors on Canvas 2026 Banner Art Contest: claimed banners delivered — **D. Geddis**
- MissionHillsBID.com website — **D. Geddis**
- SD Fair Banners removed. Spotlight & CTA Banners installed. Banner pick up date? — **D. Geddis**
- 2026 Colors on Canva Birds of Mission Hills project — **D. Geddis**
- Washington Street MAD — **D. Geddis**

MISSION HILLS PARKING ADVISORY COMMITTEE

- City of San Diego repairs with parking funds in Mission Hills — **D. Geddis**
- Parking District references in City of San Diego FY27 & FY28 Budgets — **D. Geddis**
- W. Washington Street – SANDAG project — **D. Geddis**

Adjourn